

EDUCATION

MFA (2013), Savannah College of Art and Design
Graphic Design

BFA (2009), University of South Alabama
Primary: Graphic Design, Secondary: Painting, Minor Equivalent: Journalism
Summa Cum Laude

Photography Certification (2005), University of South Alabama
School of Continuing Education

PROFESSIONAL PRACTICE

Megan Cary Design & Consulting (June 2007–present)
Principal/Owner; Mobile, Alabama

As a small-business owner of my own design studio I provide design and consulting services including branding, advertising, illustration, web/interaction design, copywriting, editing, social media management and publication design. Clients have included nationally recognized corporations such as IMAGEN Brands (a division of EBSCO Industries) and its subsidiaries Crown Products and Vitronic Promotional Group and regional organizations such as the Alabama Writers Conclave, Victory Health Partners and more.

Senior Creative (April 2012–June 2013)
Graphic Designer (June 2009–April 2012)
Crown Products; Mobile, Alabama

Responsibilities include the design of all electronic media including web banners and graphics, e-mail marketing and social media management. Additionally, I created specialty items such as custom direct marketing pieces and high-end catalogs. Other duties included product photography, art direction and product development design. I also supervised junior designers and marketing interns.

Associate Publisher/Creative Director (January 2014–2018)
Art Director (June 2007–December 2013)
Negative Capability Press; Mobile, Alabama

Negative Capability Press is a non-profit press devoted to committed to publishing quality books of exciting and innovative poetry, fiction, and nonfiction. It has been publishing nationally recognized books and a journal for 34 years. As Art Director and Designer I have been responsible for the interior and/or exterior design and typesetting of more than 40 books. Additionally, I was responsible for marketing, website design and maintenance. As Associate Publisher/Creative Director I devoted my time to operations, marketing, directing junior designers on the production of books and curating artwork and experimental design work for publication in the press' annual fine arts and literature journal *Negative Capability*.

Student Assistant (June 2006–May 2009)
University of South Alabama; Mobile, Alabama

Responsibilities included assisting students and trouble-shooting graphic design software and Mac hardware. I also operated several large format Epson printers.

ACADEMIC APPOINTMENTS

Associate Professor of Graphic Arts (May 2018–present)

Assistant Professor of Graphic Arts (August 2013–June 2018)

University of Mobile; Mobile, Alabama

As program lead, I have been responsible for the development of the graphic design concentration (taking the program from minor to major concentration) and the development of all related curriculum. Since its development the program has grown exponentially and the first senior graphic design class graduated in May 2016. In Fall 2017, I wrote and submitted a BFA degree proposal including associated curriculum, to move the design concentration to a Bachelor of Fine Arts in Graphic Design which was approved and implemented in Fall 2018. I also co-authored a BFA degree proposal for a Bachelor of Fine Arts in Studio Art which was approved and implemented in Fall 2018.

Responsibilities include advising all Graphic Design students, preparing and delivering lectures on both print and interactive/UX media/design, developing curriculum, creating syllabi and course assignments, grading and developing rubrics, encouraging students to develop their own design process and methodology, developing and meeting student learning outcomes, resourcing and training design adjuncts, serving on university committees and participating in professional development and academic service.

Program Coordinator (October 2020–August 2021)

Adjunct Instructor (April 2018–present)

University of Florida, College of Journalism and Communication;

Online/Remote

As Program Coordinator for the University of Florida's online Master of Mass Communication in Web Design and Online Communication, my responsibilities included maintaining a high-level overview of program outcomes and course outcomes, curriculum mapping, building a program advisory board of industry professionals, ensuring academic rigor, and being a point of contact to the Program Director when discipline specific expertise is necessary for hiring purposes.

As an Online Adjunct Instructor my responsibilities include developing their VIC 5325: Digital Imagery in Web Design course and also teaching the course to their Master of Mass Communication candidates.

Adjunct Associate Professor (December 2017–present)

University of Maryland University College; Online/Remote

As an Online Adjunct Associate Professor of Graphic Design my responsibilities include preparing and delivering announcements, creating supplemental course content, grading, encouraging students to develop their own design process and methodology, actively participating in student discussion boards, inspiring creativity and providing constructive critical feedback for student work. Courses include Introduction to Graphic Communication, Typography and Digital Media II.

Adjunct Instructor (March 2017–present)

Southern New Hampshire University; Online/Remote

As an Online Adjunct Instructor of Graphic Design my responsibilities include preparing and delivering announcements, creating supplemental course content,

grading, encouraging students to develop their own design process and methodology, actively participating in student discussion boards, inspiring creativity and providing constructive critical feedback for student work. In addition to teaching, Courses include Typography, Digital Graphic Design for the Web and Advanced Digital Graphic Design for the Web.

Adjunct Lecturer (January 2013–May 2013)
University of South Alabama; Mobile, Alabama

As an Adjunct Lecturer of Graphic Design my responsibilities included preparing and delivering lectures, creating syllabi and course assignments, grading, encouraging students to develop their own design process and methodology, inspiring creativity and providing constructive critical feedback for student work. Courses included Graphic Design Applications and Digital Graphic Design.

Graduate Teaching Assistant (January 2012–May 2012)
University of South Alabama; Mobile, Alabama

As a graduate teaching assistant for ARS 490: Advertising & Special Promotions, responsibilities included preparing and delivering lectures, providing constructive critical feedback for student work and assisting with grading and creating projects.

ACHIEVEMENTS AND RECOGNITION

American Graphic Design Award (2018), Victory Health Sponsorship Brochure
 Megan Cary for Victory Health Partners, Graphic Design USA

American Graphic Design Award (2018), The Diary of Kaspar Hauser Book
 Megan Cary for Negative Capability Press, Graphic Design USA

Ten Alabama Graphic Designers You Will Want to Hire, Featured Designer
 Published on Bittbox.com (Design Website), Article by Kaitlin Westbrook

Gold PPAI Image Award (2015), Branding
 Megan Cary for Crown Products, Promotional Products Industry of America

Honorable Mention (2015), Dividing by Zero Book Design
 Megan Cary for Negative Capability Press, International Design Awards

Silver PPAI Technology Award (2014), eCommerce Website
 Megan Cary for Crown Products, Promotional Products Industry of America

Silver Addy® Award (2013), Branding
 Megan Cary for Crown Products, AAF Mobile Bay

Silver Addy® Award (2013), Interactive Web Design
 Megan Cary for Crown Products, AAF Mobile Bay
Gold Addy® Award (2013), National Sales Meeting Invitation
 Megan Cary for Crown Products, AAF Mobile Bay

Gold PPAI Technology Award (2012), eCommerce Website
 Crown Products, Promotional Products Industry of America

Gold PPAI Technology Award (2012), Web Content/Functionality
 Crown Products, Promotional Products Industry of America

Silver PPAI Image Award (2012), *Supplier Catalog*
Crown Products, Promotional Products Industry of America

Silver Addy® Award (2010), *Print Collateral*
Crown Products, AAF Mobile Bay

Silver Addy® Award (2010), *Interactive Web Design*
Crown Products, AAF Mobile Bay

Progress Through Ideas Award (2010)
Ebsco Industries

Employee of the Quarter (2010)
Crown Products

Graduate Honors Scholarship Recipient
Savannah College of Art and Design

Robert Snell Art Scholarship Recipient
University of South Alabama

SEMINARS, PRESENTATIONS & PANELS

Design Bytes Webinar/Podcast Series, Co-Host (August 2019–Present)
AIGA Mobile; Mobile, AL

Activating EMERGE 2.0 in your Community, Facilitator (August 2019)
AIGA National Leadership Retreat; Atlanta, GA

Block Printing Workshop, Facilitator (July 2019)
AIGA Mobile; Mobile, AL

Activating EMERGE 2.0 in your Community, Facilitator (May 2018)
AIGA National Leadership Retreat; Baltimore, MD

Getting Social: Creating an Online Presence for your Book (September 2016)
Chattahoochee Valley Writers' Conference; Columbus, Georgia

Websites 101 (July 2016)
Alabama Writers' Conclave Conference, Birmingham, Alabama

Teaching UI/UX Design Roundtable (October 2015)
AIGA National Conference; New Orleans, LA

Getting Social: Creating an Online Presence for your Book (July 2015)
Alabama Writers' Conclave Conference; Fairhope, Alabama

The Matter of Small Press Publishing (March 2015)
Pensters; Fairhope, Alabama

Branding Presentation (December 2013)
Crown Products National Sales Meeting; Mobile, Alabama

SERVICE

Faculty Council, (August 2018–present)

University of Mobile; Selected as a faculty representative for the Alabama School of the Arts faculty on the Faculty Council which convenes monthly to discuss and advocate for faculty related issues to the University administration.

EMERGE 2.0 Playbook Design Team Leader, (December 2017–present)

AIGA; Part of an AIGA National Innovate Grant Initiative for “Emerge 2.0” Chosen from national chapter representatives to serve on the Playbook Design Team for the Emerge 2.0 initiative. This guide will be distributed for internal use to the 72 national chapters and ultimately reach approximately 25,000 members of AIGA.

EMERGE 2.0 Workshop Participant, (October 2017)

AIGA; Part of an AIGA National Innovate Grant Initiative for “Emerge 2.0” Chosen as one of 28 participants from 72 chapters around the country to work on redefining the EMERGE design initiative for national use among AIGA chapters.

President; Founding Member (April 2017–present)

Communications Director; Founding Member (April 2015–March 2017)

American Institute of Graphic Arts (AIGA) Chapter; Mobile, Alabama

Member

Mobile Arts Council (MAC)

PROFESSIONAL DEVELOPMENT

AIGA National Leadership Retreat (2020)

AIGA National Leadership Retreat (2019)

AIGA National Leadership Retreat (2018)

Canvas LMS Training (2017)

Desire 2 Learn LMS Training (2017)

Emerge 2.0 Workshop, AIGA Michigan (2017)

Screenprinting Workshop, AIGA Mobile (2017)

IBM Design Thinking Workshop, AIGA Mobile (2017)

AIGA National Leadership Retreat (2017)

Adobe XD Workshop, AIGA Mobile (2017)

Blackboard LMS Training (2017)

Promotion and Tenure Faculty Enhancement (2016)

Podcasting Workshop, AIGA Mobile (2016)

Shades of Grace: Balancing Mercy & Responsibility in the Classroom (2015)

Attended AIGA Design Conference (2015)

Attended HOW Design Conference (2014)

Advising from your Strengths (2014)

Getting the Most out of Grade Book (2014)

Faculty Evaluations and Growth Plans (2014)